Social Science

Practice Test Paper 2

Understanding Society: India and Beyond

(Part 2 | Chapter 6: From Ideas to Startups)

Class IX

Time Allowed: 45 Minutes | Maximum Marks: 25

General Instructions

1. All 13 questions are compulsory. The paper has four sections: A, B, C and D.
2. Section A - 5 marks; Section B - 8 marks; Section C - 9 marks; Section D - 3 marks.
3. Choose one correct option in Section A. Write clear, relevant answers in Sections B, C and D.
4. Study the images and graphs carefully before answering the related questions.

SECTION A

(5 questions × 1 mark = 5 marks)

1. The women shown are making papads together. Which form of organisation did Lijjat adopt?



(A) A single-owner shop
(B) A government department
(C) A cooperative society
(D) A school club

2. Resolving a workplace conflict is mainly a responsibility of:

(A) Human resources
(B) Delivery operations
(C) Sales promotion
(D) Packaging design

3. Money earned from a business's main operations and sales is its:

(A) Debt
(B) Inventory
(C) Expense
(D) Revenue

4. A young company offering an innovative product or service is a:

(A) Tax slab (B) Startup

(C) Mortgage (D) Household budget

5. A startup valued at more than one billion US dollars is called a:

(A) Cooperative (B) Supplier

(C) Unicorn (D) Retailer

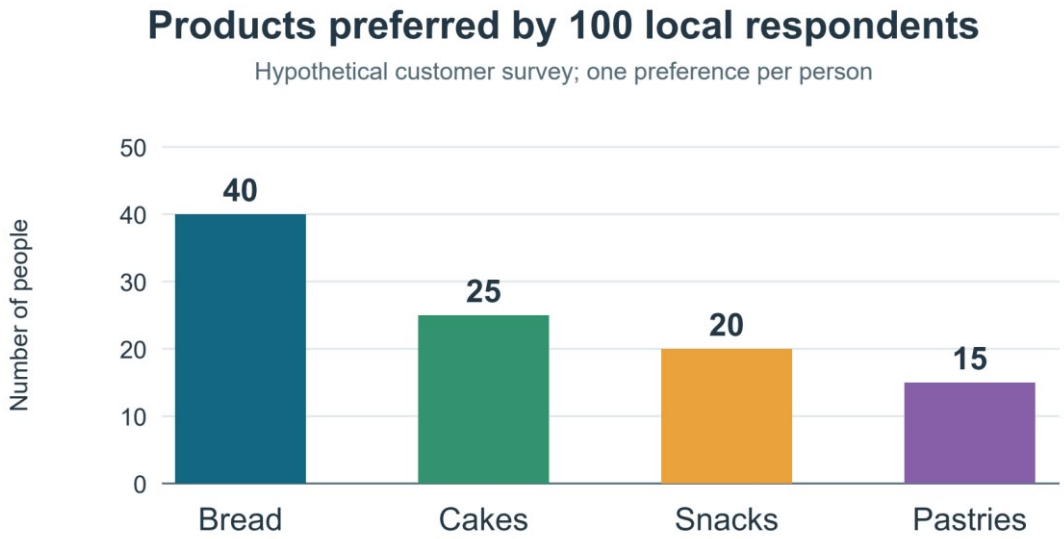
SECTION B

(4 questions × 2 marks = 8 marks)

6. Give two ways Lijjat helped its members and their families beyond distributing business earnings.

7. How did Mohan Singh Oberoi's approach to his first hotel job prepare him for entrepreneurship? Give two points.

8. Read the customer survey. Which product has the strongest preference, and what further price-related information should the bakery obtain before deciding what to sell?



9. Explain the difference between management and operations in a bakery.

SECTION C

(3 questions × 3 marks = 9 marks)

10. A bakery wants to introduce a new product. Explain three questions about customers that it should investigate before choosing the product.

11. Why should the failure of an honestly attempted startup be treated as a learning opportunity? Give three points.

12. Examine the jute-bag workshop. Identify the problem the product addresses, one production resource needed and one benefit to society.



SECTION D

(Application Based Question - 3 marks)

13. A small enterprise begins the day with ₹500 cash, receives ₹2,000 from customers and pays ₹2,300 in expenses. A further bill of ₹300 is due that evening.

(i) How much cash remains before the final bill?

(ii) How much more cash is needed to pay it?

(iii) Name one reasonable way to address the shortage.