Social Science

Practice Test Paper 3

Understanding Society: India and Beyond

(Part 2 | Chapter 6: From Ideas to Startups)

Class IX

Time Allowed: 45 Minutes | Maximum Marks: 25

General Instructions

1. All 13 questions are compulsory. The paper has four sections: A, B, C and D.
2. Section A - 5 marks; Section B - 8 marks; Section C - 9 marks; Section D - 3 marks.
3. Choose one correct option in Section A. Write clear, relevant answers in Sections B, C and D.
4. Study the images and graphs carefully before answering the related questions.

SECTION A

(5 questions × 1 mark = 5 marks)

1. For a bakery, flour is primarily a:

(A) Marketing channel
(B) Raw material
(C) Financial record
(D) Customer group

2. Which record shows whether a business made a profit or loss over a month or year?

(A) A job application
(B) A customer invitation
(C) A profit and loss account
(D) A product label

3. The young man is collecting fallen branches after a storm. Which entrepreneurial quality does this action illustrate?



(A) Spotting a useful opportunity
(B) Avoiding all work
(C) Ignoring available resources
(D) Waiting for a large investor

4. Difficulty obtaining capital or a loan is a:

(A) Market barrier
(B) Skill advantage
(C) Technical improvement
(D) Financial barrier

5. An entrepreneur takes a risk when committing:

(A) Only a business name
(B) Money and time to an uncertain venture
(C) Only a finished report
(D) No resources at all

SECTION B

(4 questions × 2 marks = 8 marks)

6. What operational task is shown at the oven? Explain one way careful performance of this task supports the bakery.



7. How have traditional entrepreneurial communities helped preserve business knowledge? Give two points.

8. A neighbourhood already has two bakeries. State two pieces of information a new bakery should collect about them.

9. Why did a reputation for quality service matter to the growth of the Oberoi business? Give two reasons.

SECTION C

(3 questions × 3 marks = 9 marks)

10. Explain three considerations when setting a bakery's prices so that the business remains viable and customers can afford its products.

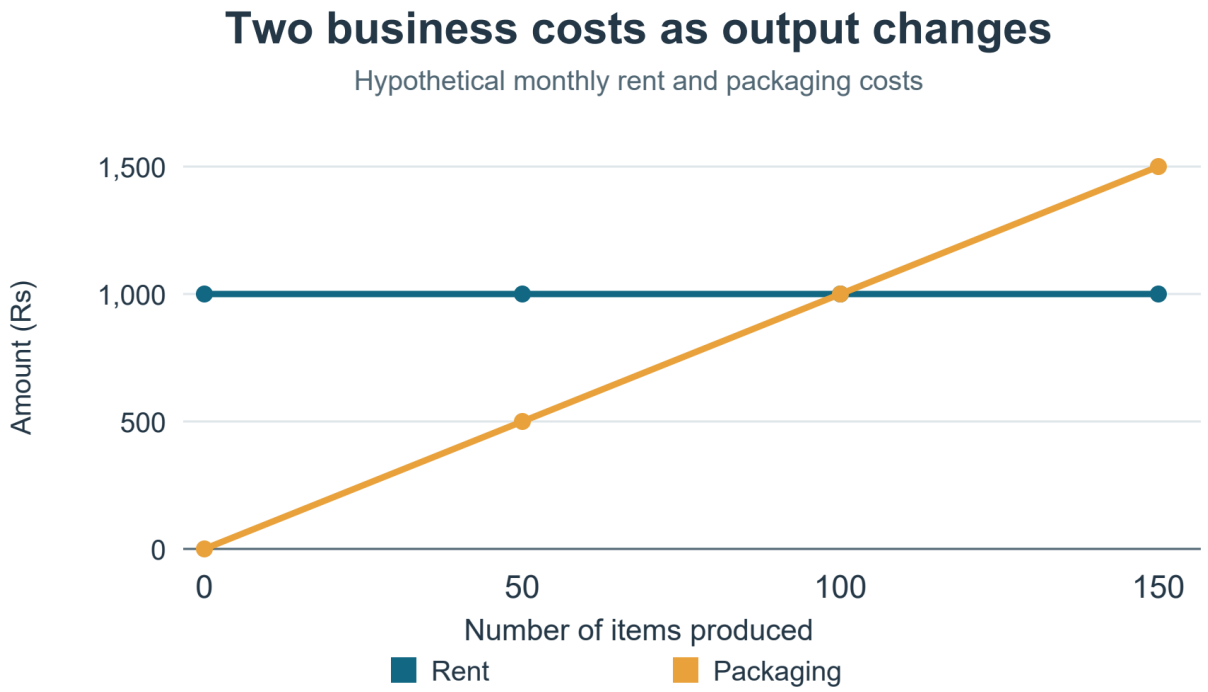
11. Lijjat's members initially rolled papads in different homes. Why was a consistent standard of quality essential? Give three reasons.

12. A bakery's flour supply arrives late, delaying production and customer orders. Explain how operations, finance and marketing should cooperate in responding.

SECTION D

(Application Based Question - 3 marks)

13. The graph compares two costs as production changes. Use it to answer the following questions.



(i) Which cost remains constant as output rises?

(ii) How much does packaging cost rise when output increases from 100 to 150 items?

(iii) What is the combined cost of rent and packaging at an output of 100 items?